

INTERACTIVE FUTURES

Games. Culture. Creativity



Interactive Futures will be bringing together the games industry, games enthusiasts, the next generation of games designers and the creative community to discover industry developments, opportunities, new releases, collaborations, networking and uncovering the future of games.

On Friday 1 and Saturday 2 February 2019, Interactive Futures will welcome both industry and consumers to the Royal Spa Centre in the heart of Silicon Spa, one of the UK's largest games clusters and home to numerous industry leaders.

WHY BE PART OF THE EVENT?



Increase awareness of your company to your target market

Be part of a new exciting event at the heart of the games community

Drive forward your market share and sales

PACKAGES

Associate Partner £5000 + VAT

Benefits:

- 3x2m expo space with black shell scheme
- Speaker slot on the Main Stage
- Host a 30 minute Hub taster session
- Full listing and brand logo on the website
- Expanded company profile on the website
- Logo on at event signage
- 20 social media pushes from event accounts
- Allocation of tickets
 - Lunch hospitality at event
 - Evening social event tickets
 - Friday 1 February tickets
 - Saturday 2 February tickets

Premium Expo Package £975 + VAT

Benefits:

- 2x2m expo space with black shell scheme
- Full listing and brand logo on the website
- Expanded company profile on the website
- Logo on at event signage
- 5 social media pushes from event accounts
- Allocation of tickets
 - Lunch hospitality at event
 - Evening social event tickets
 - Friday 1 February tickets
 - Saturday 2 February tickets

Pod Expo Package £395 + VAT

Benefits:

- 1x1m expo space in white pod unit
- Full listing and brand logo on the website
- Logo on at event signage
- 3 social media pushes from event accounts
- Allocation of tickets
 - Lunch hospitality at event
 - Evening social event tickets
 - Friday 1 February tickets
 - Saturday 2 February tickets

Media Partner £5000 + VAT

Benefits:

- Align your publication or website with top names from the world of games
- Receive the exclusive on all news and announcements
- Exclusive access to interviews and talent before and during the event
- Front of house space to promote your publication/website
- Speaker opportunity on the Main Stage
- Full PR and social media campaign around the partnership
- Logo on all pre-event marketing & communications
- Logo on at event signage
- Allocation of tickets
 - Lunch hospitality at event
 - Evening social event tickets

Other event partnership opportunities:

- Host a 30 minute Hub taster session or participate in a Main Stage panel session - £1500
- Present a 30 minute Main Stage session - £2500
- Lunch hospitality partner - £2000
- Evening social event partner - £2000
- Event lanyard partner - £2000

Bespoke packages

Have you got a specific idea of what you require? Get in touch for us to build you a bespoke package.



Email

ellen@hollandalexander.com
to discuss your requirements.

EXPO FLOOR PLAN

